## **John Smith**

## Professional Photographer

## **Profile Summary**

Creative and detail-oriented Photographer with over 8 years of experience in capturing stunning images and creating visual stories. Proven track record in wedding, portrait, and commercial photography, with a keen ability to adapt to different editing styles and environments. Skilled in Adobe Creative Suite and various photography equipment, bringing a blend of technical acumen and artistic vision to every project.

## **Work Experience**

### **Professional Photographer**

Freelance Photographer 1st Jan, 2015 - Present

- Captured over 200 wedding events, consistently receiving client satisfaction ratings of 4.9/5 stars.
- Collaborated with fashion magazines such as Vogue and GQ, producing cover and editorial spreads that boosted magazine circulation by an average of 15%.
- Developed a personal photography blog and Instagram that attracted over 50k followers through high-quality, engaging content.

#### Junior Photographer

Boston Photography Co. 1st Jun, 2013 - 31st Dec, 2014

- Assisted lead photographers during on-site photo shoots and studio sessions, learning industry best practices.
- Handled post-editing tasks, improving the turnaround time of deliverables by 20%.
- Organized and managed digital asset library, ensuring easy access to all clients' photography collections.

## **Education**

## New York Institute of Photography

Professional Photography Course 1st Jan, 2011 - 31st Dec, 2012

#### University of Massachusetts

Bachelor of Arts in Visual Arts 1st Sep, 2007 - 31st May, 2011

#### Skills

Adobe Photoshop, Lightroom, Premiere Pro, Portrait Photography, Event Photography, Photo Editing, Composition, Storytelling

# **Notable Projects**

# Cityscape Photography Project

Developed a project exploring the essence of cityscapes across major urban environments, leading to a self-published book and gallery exhibition in Boston.

## **Certifications**

# **Certified Professional Photographer (CPP)**

Issued by Professional Photographers of America, 10th Mar, 2018

#### **Awards**

## **Best Wedding Photographer**

Awarded by Boston Wedding Awards, 15th Sep, 2019